

Our story so far...

In just three years the Africa Soil Health Consortium (ASHC) has had tangible impact on the creation of communication materials on integrated soil fertility management in the continent, collaborating with diverse partners on five cropping systems.

duration of ASHC phase 1

2011

Africa

Jan.

ISFM handbook and film on general principles of ISFM in 3 international languages produced scientists and extension staff trained in the production of farmer-friendly ISFM materials

267

130

Nov.

2014

communication materials developed for smallholder farmers in Africa by end of ASHC phase 1

1,548

contacts in ASHC database

14,647

unique pageviews to ASHC website in 2014

languages used in printed materials

7

average participant satisfaction rating at

80%



274
participants at ISFM handbook launch

2,800

ISFM handbooks distributed

517,000

comics circulated in Kenya and Tanzania to get ISFM messages to young people



\$10.7m

confirmed funds from B&MGF and AGRA

technical advisory group members on ASHC phase 1