**2016 Integrating Gender Plan for SILT**

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| **Project Name** | **Plan Owner(s)** |
| **Scaling-up Legume Technology** | **CABI**  **Farm Radio International**  **Africa Fertilizer Agribusiness Partnership** |

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| **Area** | **Key areas to strengthen gender integration in our own project/ organisation** | **Legume Alliance plan** | **Time-frame to achieve** | **Relevant tools and resources**  **OR technical /other support** |
| **1 Gender analysis** | 1 1. Tools are in development to capture baseline data in a gender sensitive manner | * + 1. Develop surveys that will allow for collection of gender disaggregated data | September 2016 | * Intra-household survey * Focus group discussions |
| 1.1.2 Develop focus group discussions (FGDs)that will have exclusively men, or women and men and women combined. Youth (under 35) will be participating in the FGDs together with older people. |
| * 1. Tools will be developed in a gender sensitive manner to measure change in awareness and adoption for farmers as result of the implementation of the scale-up campaigns | 1.2.1 Develop content for Computer aided telephone interviews (CATI) | Mid 2017 | * Telephone interviews |

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| 2 **Integrating gender in project design**  Note: Gender is embedded into the design of the project – specific outputs are being targeted at different members of farming families | 2.1 Help farmers to recognize their households’ dynamics in the communication products, in particular in the posters | * + 1. The design and development of the posters will be an iterative process informed by the research | August 2016 | Support from gender and communication expert |
| 2.2 Strengthen involvement of young people (Under 35) | 2.2.1 Through production of one million of Shujaaz comics and associated social media that will target particularly youth. Comics will be developed to show youth that take advice on improved legumes technologies. | October 2016 | Shujaaz comics and associated social-media |
| 2.3 Develop a more participatory radio approach and better align project with feedback from women listening group within Radio 5. | 2.3.1 Producing a radio series on common bean specifically with by and for women that will incorporate drama/ songs to address some of the issues of household dynamics. Feedback will be captured with an extensive Listening Group exercise. | October 2016 | Radio series complemented by extensive listening group exercise and incorporate drama/ songs |
| * 1. Explore better ways of reaching farmers by better understanding their literacy | 2.3.1 Using results of surveys from farmers that received SMS and voice messages to gather information on farmers’ literacy. Men, women and youth will be part of this exercise. | From April 2016 | SMS and voice products  Research reports  Practice notes |
| 2.4 Reviewing the design of farmer training days associated with the demo plots to overcome the issue of the inherent under-representation by women experienced in other projects | 2.4.1 Involve projects gender specialists in the design of the training materials | July 2016 | Training material |
| * 1. Reviewing the integration of info on labour saving devices into the campaigns | 2.5.1 Based on technology review by N2Africa/ IITA  2.6.1 Review IITA enquires and product development to see to what extent labour saving devices and approaches can reduce the burdens that fall primarily on women and young people | July 2016 | IITA / N2Africa experise |

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| 3 Stakeholder engagement / influencing | 3.1 Explore how gender issues can be incorporated into policy briefing work  3.2 Explore how gender can be incorporated into the training and practice notes for key value chain actors( also see learning section below) | 3.1.1. Explore policy issues associated with encouraging young farmers (CATI survey participants )to uptake improved legume technologies  3.2.1 Agro-dealer training will explore how to more effectively serve the input needs of women and young farmers | From July 2016 | Research reports and policy briefing,  Training and practical notes |
| 4 Monitoring Evaluation and Learning | Better embed gender in the output and outcome indicators and ensuring that a gender lens is applied to the packaged lessons shared with the Dev Coms and research community  Feeding into the period project partners meetings to improve impact | See section 1 above :  **4.1.2 Listening Groups** will be established for all upcoming radio campaigns –these are panels that feedback on the content and style of the program. Different gender compositions will be explored – men-only, women-only, youth-only and family groupings. | From October 2016 | Theory of change  Listening groups |
| **4.2 Evaluation**  4.2.1 impact assessment of campaign will be done on the way to capture gender disaggregated information  4.2.2 Defining appropriate gender- related outcomes and indicators or applying a gender lens to all our outcomes and indicators – understanding what women’s /youth empowerment could be linked to campaign approach – such as participation in decision-making and barriers to accessing improved legume technologies reducing | From January 2017 | Report, policy brief, papers, blogs, newsletters |
| **4.3 Learning**  4.3.1 Lessons will be packaged as data is analysed – this will reflect challenges and successes of achieving the fully engendered campaign devised by the partners  4.3.2 Media production guides will specifically feature any gender lessons to help other to produce fully engendered campaigns – e.g. targeting youth, women, low-literacy and resource poor farmers – these will guide the SILT teams working on the development of new and revised scale-up material | From June 2017 | Report, policy brief, papers, blogs, newsletters |
| 4 Monitoring Evaluation and Learning (cont) | Better embed gender in the output and outcome indicators and ensuring that a gender lens is applied to the packaged lessons shared with the Dev Coms and research community  Feeding into the period project partners meetings to improve impact | **4.3 Learning (cont)**  4.3.3 Include gender lessons/issues in blog and newsletters  4.3.4 Youth radio will be developed by Shujaaz - the team will review how messages are packaged for different audience and this will be reflected in the media production guides  4.3.5 Feed information into IDRC networks as part of peer mentoring and support | From June 2017 | Report, policy brief, papers, blogs, newsletters |
| Other | Student selection | Though fair and open recruitment without positive action 4 of the 5 students recruited to work along side this project are women all are under 35. | Start April 2016 |  |
| Other | Resource development | The Legume Alliance (CABI and IITA/N2A) has been able to leverage the IDRC funded scale-up campaigns to secure additional funds for the Gender and the Legume Alliance programme (GALA) funded by DFID’s Sustainable Agricultural Intensification and Learning in Africa this will around US$ 200,000 additional funds to intensify the research into gender related issues during the life time of the project – a further estimated US$ 100,000 will be spent on continuing the research through to the end of 2019. This overcomes one of the major issues where research funds are not available to track the changes that happen over the time period after the scale-up campaign when changes in practice often happen | April 2016 –  December 2019 |  |
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